Mornington Peninsula Regional Gallery (MPRG)

Mornington Peninsula Shire

Data collection and privacy statement

Mornington Peninsula Shire is collecting information through this survey to help inform the development of an Audience Development and Marketing Strategy for Mornington Peninsula Regional Gallery (MPRG). Participation in the survey is voluntary. Personal information collected will be used to understand audience interests, experiences and preferences and to inform future gallery programs, services and marketing activities. Participants may also choose to enter a prize draw to win an MPRG shop voucher. Contact details provided for the prize draw will only be used to administer the draw and contact the winner. Providing contact details is optional; however, they are required to enter the draw.

Your personal information will be handled in accordance with the *Privacy and Data Protection Act 2014* and the Shire's Privacy Policy. Information will be stored securely and accessed only by authorised staff and contractors involved in the survey, development of the strategy or administration of the prize draw. Personal information will not be disclosed to other parties unless authorised or required by law. Survey findings will be reported in a way that does not identify individual respondents. You can request access to or correction of your personal information by contacting the Shire's Freedom of Information Officer at **foi@mornpen.vic.gov.au** or 5950 1355. For further information about how the Shire manages personal information, please refer to our **Privacy Policy**.